



NEWS & FEATURES

Regular news and feature articles, including dive adventures in the hottest destinations, industry updates, training tips, interviews with respected dive personnel and more! **All of which can be leveraged to support your business!**

SOCIAL MEDIA

Links to our hugely popular social media platforms, that allow users to share online content with the rest of the world-wide-web.

E-SHOP

Featuring merchandise including magazines, books, tickets, dive trips, gear, clothing and more!

underwater360 (www.uw360.asia) is the umbrella group that represents every major pillar of diving in Asia Pacific, including:

- *Scuba Diver AUSTRALASIA+* *Ocean Planet* magazine
- *Asian Diver* magazine
- ADEX Singapore
- ADEX China (Beijing, Shenzhen)
- *SD OCEAN PLANET* magazine (Annual)
- The Diveaholics Community
- **Scuba360** Corporate Membership Community
- **Scuba360** Business Forum at ADEX

Our web portal ties all of these together and offers an innovative, interactive and cutting-edge way for you to engage with our massive community!

ADVERTISING MEDIA

Eye-catching banners on the uw360.asia homepage **directing viewers to a page of your choice.**

VIDEO

Showcases of the most mind-blowing underwater video and unique underwater photography. **Bring your products and services to life!**

E-MAGAZINES

Access to our magazines anytime, anywhere, in four major languages (English, Chinese, Indonesian) for subscribers.

SCUBA360 CORPORATE MEMBER PORTAL

Sign up for FREE **Scuba360** Corporate Membership, make exclusive offers to our *Diveaholic* Members, and enjoy an incredible range of benefits, including:

- Free company listing on our website
- Up to 40% discount on Print Advertising Rates in *AD*, *SDAA*, and *SDOP*
- SGD 100 off the price of booth rental at the Asia Dive Expo 2016
- 10 complimentary e-Magazines of *Asian Diver* and *Scuba Diver* for the first 6 months of your FREE corporate membership

WEBSITE ADVERTISING RATES

COMMERCIAL CLIP/VIDEO (SQUARE BANNER 2)

Formats: AVI, MPEG, MOV and FLV.
Display of YouTube clips is possible also.
Duration: Max. 30 seconds;
audio optional

W x H (Pixels)	RATE (USD) Monthly rate
336 x 280*	USD300

Leaderboard 1, Top (Rotational)**
Leaderboard 2, Middle (Rotational)**
Leaderboard 3, Bottom (Rotational)**
Square Banner 1, Top (Rotational)**

728 x 90*	USD300
728 x 90*	USD225
728 x 90*	USD175
336 x 280*	USD250

* Media with other dimensions will be scaled proportionally to fit.

** File size: 40 kilobytes or less, Formats: JPG, GIF, PNG, Animated GIF & SWF Duration for animated banners: Max. 15 seconds; audio optional. Target link has to be included in the swf file. A backup image for swf files is required to display the banner on non-flash supported devices such as iPad/iPhone.

WEBSITE SPECIAL RATES

THREE MONTHS block and save an additional 10%
SIX MONTHS block and save an additional 20%
TWELVE MONTHS block and save an additional 30%

THREE MONTHS PACKAGE

Package A

Any Three Ads per month: USD450 x 3 = USD1350

Package B

Any Two Ads per month: USD400 x 3 = USD1200

Package C

Any One Ad per month: USD225 x 3 = USD675

ARTWORK CHARGES (PRINT + ONLINE MEDIA)

Artwork is available upon request and will remain the property of Asian Geographic Magazines Pte Ltd. Reproduction of the original or edited artwork is not permitted. However, advertisers who wish to own the artwork will be charged separately. Changed artwork has to be approved by the client before publishing.

VIDEO / DOCUMENTARY PRODUCTION

For custom-made videos, for broadcast TV or online, contact info@uw360.asia

Daily Dive-Ins

The platform that offers everything you want and need to know about exploring the world of water. Bringing the dive community, and the whole diving industry, informative, up-to date, and exciting information, all of which is easy to digest on the go. You can find our B-to-B magazine, **Scuba360**, online, as well as our other titles (*Asian Diver*, *Scuba Diver AUSTRALASIA*, and *SD OCEAN PLANET*), available in three languages!

Marine MONDAY

We kick off the week with advice, information and news relating to marine conservation, and select from the thousands a “Marine Biologist of the Week”.



Travel TUESDAY

Looking for your next dive getaway? We scour the globe to find you the best hotspots, and best kept secrets.

Wildlife WEDNESDAY

Everything in the world of marine wildlife, we bring you the latest news, breathtaking images and “top lists” of life in the sea.



Throwback THURSDAY

It's throwback Thursday! We dive to the depths of diving history to find you the most interesting facts, pioneers and old tales.

Camera FRIDAY

We'll introduce you to our “Underwater Photographer of the Week”, and take you through the best photography and videography, equipment and insider techniques to help you build on your photo skills.



Photographer of the week
LAURENT BALLESTA
29/01/2016–04/02/2016

Share this:



Gear SATURDAY

Uw360.asia is the place to stay ahead of the game with brand new gear releases, reviews and equipment comparisons. We help you get you the best bang for your buck!

Skill-Set SUNDAY

From dive-fit information, to the best dive courses out there – we keep you informed with safety advice and training tips to help you grow as a diver.

Diver's Digest

10
things to do to
protect macro life
while diving

14
of the **best dive**
destinations
in the region

TOP 11
spots
to dive with
dolphins

7
ways **Sylvia Earle**
changed our view
of the ocean

5
pro tips to create
a background as
black as night

TOP 4
underwater
submersibles

13
things to
know about
freediving