



NEWS & FEATURES

Regular news and feature articles, including dive adventures in the hottest destinations, industry updates, training tips, interviews with respected dive personnel and more! **All of which can be leveraged to support your business!**

SOCIAL MEDIA

Links to our hugely popular social media platforms, that allow users to share online content with the rest of the world-wide-web.

E-SHOP

Featuring merchandise including magazines, books, tickets, dive trips, gear, clothing and more!

underwater360 (www.uw360.asia) is the umbrella group that represents every major pillar of diving in Asia Pacific, including:

- *Scuba Diver AUSTRALASIA* magazine
- *Asian Diver* magazine
- ADEX Singapore
- ADEX China
- *SD OCEAN PLANET* magazine
- The Diveaholics Community
- **Scuba360** Corporate Membership Community
- **Scuba360** Business Forum at ADEX
- **Scuba360** – the first trade magazine for the dive industry in Asia!

Our web portal ties all of these together and offers an innovative, interactive and cutting-edge way for you to engage with our massive community!

ADVERTISING MEDIA

Eye-catching banners on the uw3some.com homepage **directing viewers to a page of your choice.**

VIDEO

Showcases of the most mind-blowing underwater video and unique underwater photography. **Bring your products and services to life!**

E-MAGAZINES

Access to our magazines anytime, anywhere, in four major languages (English, Chinese, Indonesian, Russian) for subscribers.

SCUBA360 CORPORATE MEMBER PORTAL

Sign up for FREE **Scuba360** Corporate Membership, make exclusive offers to our *Diveaholic* Members, and enjoy an incredible range of benefits, including:

- Free company listing on our website
- Up to 40% discount on Print Advertising Rates in *AD*, *SDAA*, and *SDOP*
- SGD 100 off the price of booth rental at the Asia Dive Expo 2016
- 10 complimentary e-Magazines of *Asian Diver* and *Scuba Diver* for the first 6 months of your FREE corporate membership

WEBSITE ADVERTISING RATES

COMMERCIAL CLIP/VIDEO (SQUARE BANNER 2)

Formats: AVI, MPEG, MOV and FLV.
Display of YouTube clips is possible also.
Duration: Max. 30 seconds;
audio optional

W x H (Pixels)	RATE (USD) Monthly rate
336 x 280*	USD 300

Leaderboard 1, Top (Rotational)**
Leaderboard 2, Middle (Rotational)**
Leaderboard 3, Bottom (Rotational)**
Square Banner 1, Top (Rotational)**

728 x 90*	USD 300
728 x 90*	USD 225
728 x 90*	USD 175
336 x 280*	USD 250

* Media with other dimensions will be scaled proportionally to fit.

** File size: 40 kilobytes or less, Formats: JPG, GIF, PNG, Animated GIF & SWF Duration for animated banners: Max. 15 seconds; audio optional. Target link has to be included in the swf file. A backup image for swf files is required to display the banner on non-flash supported devices such as iPad/iPhone.

WEBSITE SPECIAL RATES

THREE MONTHS block and save an additional 10%
SIX MONTHS block and save an additional 20%
TWELVE MONTHS block and save an additional 30%

THREE MONTHS PACKAGE

Package A

Any Three Ads per month: USD450 x 3 = USD 1350

Package B

Any Two Ads per month: USD400 x 3 = USD 1200

Package C

Any One Ad per month: USD225 x 3 = USD 675

ARTWORK CHARGES (PRINT + ONLINE MEDIA)

Artwork is available upon request and will remain the property of Asian Geographic Magazines Pte Ltd. Reproduction of the original or edited artwork is not permitted. However, advertisers who wish to own the artwork will be charged separately. Changed artwork has to be approved by the client before publishing.

VIDEO / DOCUMENTARY PRODUCTION

For custom-made videos, for broadcast TV or online, contact info@uw360.asia

DIVE DIRECTORY

Best bang for your buck

Single Box

1 YEAR (12 issues)

Scuba Diver + Asian Diver Package

8 print (**SDAA** 4 issues + **AD** 4 issues)

and 13 digital editions

USD 1,800

You spend only USD 5 per day for one year

Regular price USD4,000 (Discount up to 55%)

2 YEARS (24 issues)

Scuba Diver + Asian Diver Package

16 print (**SDAA** 8 issues + **SDOP** 8 issues

+ **AD** 8 issue) and 26 digital editions

USD 3,000

You spend only US D4 per day for two years

Regular price USD8,000 (Discount up to 60%)

Double Box

Double up for great savings.

For your second box, add only:

USD 600 (Per title)
Four editions a year

USD 800 (Any two titles)
Eight editions a year

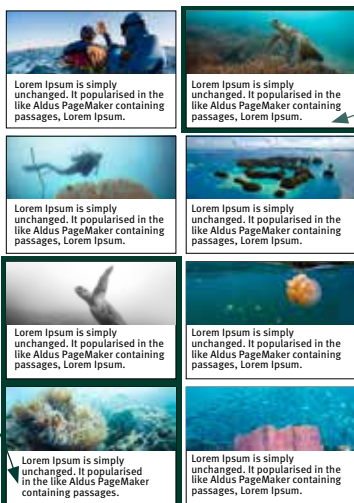
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Asia Dive Expo (ADEX) 2017

In 2017, ADEX will be dedicated entirely to **Climate Change** and the impact it is having, and will have, on our oceans. As the biggest challenge facing nature and humanity, we think the dive industry needs to face it head on and lead the way in combatting this threat to life on our blue planet. www.adex.asia | adex@uw360.asia



ARTWORK SPECIFICATIONS

All materials must be in digital format. Preferably a high resolution PDF (300+ dpi).

ARTWORK DEADLINE

4 weeks before publishing date.

PAYMENT

All advertisements need to be paid for in full before they are published. Rates are subject to change.

Credit card payment will be processed in Singapore Dollars. (An additional 7% GST applies to companies Invoicing from a Singapore address)

International Edition
print+eMAGAZINE



Print



www.uw360.asia



Digital

